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FOR IMMEDIATE RELEASE

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Vortex® drops an optics hammer with their all-new Viper HD Binoculars

Viper® HD Binoculars: If seeing is believing, you're about to believe. The all new Viper HD binoculars are an optical masterpiece, giving hunters, shooters and outdoor enthusiasts a premium option without the premium price tag.

The HD optical system delivers stunning resolution, color fidelity and edge-to-edge clarity. Lenses fully-multicoated with XR™ antireflective coatings provide critical low light performance – turning waning light into game-spotting opportunity. A super-wide field of view promotes fast subject acquisition and more efficient glassing.

Exterior lenses are protected by ArmorTek® - an ultrahard, scratch-resistant fluorine compound that repels oil, dirt and the corrosive salts of fingerprints.

The smooth center-focus wheel dials in your image for sharp viewing. Soft and comfortable twist-up eyecups are perfect for extended glassing and provide customized eye-relief for the viewer.

A short-hinge design and rubber armoring with perfectly-placed thumb detents makes the new Viper HD's a dream to hold, protects against impacts and ensures solid purchase – no matter the weather conditions. 100-percent waterproof, fogproof (purged with Argon gas), dustproof and shockproof construction.

From a physical size and weight perspective, they are one of the lightest, most compact, full-size binos on the market – a noteworthy attribute when gear consideration can be measured in grams.

Includes GlassPak™ chest harness – keeping your binos at the ready while providing comfortable, protected, strain-free, all-day carry.

And like all Vortex products, the all-new Viper HD Binoculars are covered by Vortex's legendary, lifetime, unconditional, no-fault, transferable, VIP Warranty.

Available:

8X42 (MSRP \$639.99)

10X42 (MSRP \$649.99)

10X50 (MSRP \$729.99)

12X50 (MSRP \$739.99)

About Vortex Optics: American, family and veteran-owned, Wisconsin-based Vortex Optics designs, engineers, produces and distributes a complete line of premium binoculars, riflescopes, spotting scopes, tripods and related accessories. Dedicated to exceptional quality, value and unrivaled customer service, Vortex backs its products with its unconditional, transferable, lifetime VIP-warranty. Built on more than 20 years of experience in the optics industry, Vortex is rapidly emerging as a leading brand in the optics market.

Vortex - The Force of Optics | www.vortexoptics.com